

★ **BEST SELLER** · ₹27,000 STANDARD SHOPIFY SELLING PACKAGE

Everything you need to launch — and actually start selling.

The sweet spot — the most cost-efficient way to launch a store that's genuinely built to sell from day one. Includes everything in Starter, upgraded and expanded. What most of our clients pick.

ONE-TIME PRICE~~₹42,000~~ **₹27,000****DELIVERY****5–7 business days****SUPPORT****3 revisions · 14-day support**

Everything included — item by item

1 Store Strategy & Research

- ✓ In-depth niche & market research
- ✓ Competitor analysis
- ✓ Supplier sourcing (CJ Dropshipping & AliExpress)
- ✓ Winning product research (up to 30 products)
- ✓ Profit margin planning
- ✓ Pricing strategy

2 Shopify Store Development

- ✓ Complete Shopify store setup
- ✓ Fully custom homepage
- ✓ Professional collections
- ✓ Navigation & menu setup
- ✓ Trust badges
- ✓ Premium theme customization
- ✓ Custom high-converting product pages
- ✓ Mobile-first responsive design
- ✓ Announcement bars
- ✓ Sticky Add-to-Cart

3 Branding

- ✓ Professional logo
- ✓ Typography selection
- ✓ Store graphics
- ✓ Brand colour palette
- ✓ Banner designs
- ✓ Favicon

4 Product Setup

- ✓ Up to 30 products imported
- ✓ High-converting descriptions
- ✓ Variant setup
- ✓ Product reviews
- ✓ Cross-selling products
- ✓ SEO-optimized titles
- ✓ Product images optimization
- ✓ Size charts
- ✓ Product FAQs

5 Conversion Rate Optimization (CRO)

- ✓ High-converting store layout
- ✓ Cart optimization
- ✓ Bundle offers
- ✓ Social proof integration
- ✓ Optimized checkout experience
- ✓ Upsell offers
- ✓ Scarcity & urgency setup

6 Technical Setup

- ✓ Custom domain connection
- ✓ Cash on Delivery setup
- ✓ Tax configuration
- ✓ Contact, About Us & FAQ pages
- ✓ Payment gateway integration (UPI, cards, netbanking, wallets)
- ✓ Shipping setup
- ✓ Legal pages (Privacy, Refund, Terms)

7 Speed & Performance

- ✓ Store speed optimization
- ✓ Lazy loading
- ✓ App optimization
- ✓ Image compression
- ✓ Mobile optimization
- ✓ Performance testing

8 Marketing & Tracking

- ✓ Meta Pixel installation
- ✓ Google Analytics setup
- ✓ Social media integration
- ✓ Basic event tracking
- ✓ WhatsApp Chat integration

9 SEO

- ✓ On-page SEO
- ✓ URL optimization
- ✓ Sitemap submission
- ✓ Meta titles & descriptions
- ✓ Image SEO

10 Launch Preparation

- ✓ Full quality testing
- ✓ Mobile testing
- ✓ Bug fixes & final review
- ✓ Checkout testing
- ✓ Speed testing
- ✓ Store launch assistance

11 Training & Support

- ✓ Store walkthrough
- ✓ Marketing guidance
- ✓ 14 days WhatsApp support
- ✓ Shopify training basics
- ✓ 3 revision rounds

Why choose Rystella?

- ◆ Built for long-term growth — not just a beautiful store
- ◆ Strategy-first approach with a focus on conversions
- ◆ Premium branding and high-performance Shopify development
- ◆ End-to-end setup so you're ready to launch with confidence
- ◆ Dedicated support throughout the project

🛡️ Happy or revised

You approve the design before we finalize, and we revise until it's right — final payment only when you're happy.

📦 100% yours

Store, domain, accounts, products — everything is handed over. No lock-in, no hidden fees.

📈 Upgrade anytime

Want funnels, email automation and ads management? Move up to Premium and pay only the difference.

Ready to start with Standard?

Message us on WhatsApp — free store audit & plan for your niche, no obligation.
Estimated delivery: 5–7 business days · Investment: ₹27,000

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