

## ₹13,000 STARTER SHOPIFY LAUNCH PACKAGE

# Your first store, done right — without the big budget.

Perfect if you're starting out and want a clean, professional store to launch your first products and test the waters — everything essential to go live, nothing you don't need yet.

## ONE-TIME PRICE

~~₹19,999~~ **₹13,000**

## DELIVERY

**~5 business days**

## SUPPORT

**1 revision · 7-day support**

## Everything included — item by item

### 1 Store Strategy & Research

- ✓ Niche research & validation
- ✓ Competitor overview for your niche
- ✓ Pricing & profit-margin guidance
- ✓ Winning product research (up to 10 products)
- ✓ Supplier sourcing (AliExpress & CJ Dropshipping)

### 2 Shopify Store Development

- ✓ Complete Shopify store setup
- ✓ Conversion-focused homepage
- ✓ Collections & catalog structure
- ✓ Navigation & menu setup
- ✓ Trust badges
- ✓ Premium-look theme setup & customization
- ✓ High-converting product page template
- ✓ Mobile-first responsive design
- ✓ Announcement bar

### 3 Branding

- ✓ Clean starter logo
- ✓ Typography selection
- ✓ Favicon
- ✓ Brand colour palette
- ✓ Homepage banner design

#### 4 Product Setup

- ✓ Up to 10 products imported
- ✓ High-converting descriptions
- ✓ Variant setup
- ✓ SEO-optimized titles
- ✓ Product image optimization
- ✓ Product reviews app setup

#### 5 Technical Setup

- ✓ Custom domain connection
- ✓ Cash on Delivery setup
- ✓ Contact page
- ✓ Privacy Policy
- ✓ Terms & Conditions
- ✓ Payment gateway integration (UPI, cards, wallets)
- ✓ Shipping setup
- ✓ About Us page
- ✓ Refund Policy

#### 6 Speed & Mobile

- ✓ Core apps installed & configured
- ✓ Mobile optimization
- ✓ Image compression
- ✓ Store speed check

#### 7 Launch Preparation

- ✓ Full quality testing
- ✓ Mobile testing
- ✓ Store launch assistance
- ✓ Checkout testing
- ✓ Bug fixes & final review

#### 8 Training & Support

- ✓ Store walkthrough
- ✓ 1 revision round
- ✓ Simple handover guide
- ✓ 7 days WhatsApp support

### Why choose Rystella?

- ◆ Built for long-term growth — not just a beautiful store
- ◆ Strategy-first approach with a focus on conversions
- ◆ Premium branding and high-performance Shopify development
- ◆ End-to-end setup so you're ready to launch with confidence
- ◆ Dedicated support throughout the project

### 🍷 Happy or revised

You approve the design before we finalize, and we revise until it's right — final payment only when you're happy.

### 📦 100% yours

Store, domain, accounts, products — everything is handed over. No lock-in, no hidden fees.

### ⬆ Upgrade anytime

Outgrow it later? Move up to Standard or Premium and pay only the difference.

## Ready to start with Starter?

Message us on WhatsApp — free store audit & plan for your niche, no obligation.

Estimated delivery: ~5 business days · Investment: ₹13,000

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